AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KUTV-TV	Date: 8/6/2012
Salt Lake City-Ogden	
Wired Media Partners	
do hereby request station time concerning the following	ng issue:
Time of Day, Broadcast Rotation, or Days Length Package	Class Times per Number Week of Weeks
SEE ATTACHE	D SCHEDULE
Date of First Broadcast:	Date of Last Broadcast:
Monday, September 10, 2012	Sunday, September 16, 2012
Total Gross Charges: \$55,475.00	
This broadcast time will be used by: Center Forw	ard
Does the programming (in whole or in part any political matter of national importance	
X Yes	No



Wired Media Partners

KUTV-TV NAB FORM PB-17 ISSUES PAGE 2 of 2		Center Forward 2012 9/10/2012 thru 9/16/2012
L For Programming that "communication of the communication of the commun	ates a message relating to any political matte ed candiate(s) the programming refers to, th if applicable):	er of national importance,
For Programming that "communica attach Agreed Upon Schedule.	ates a message relating to any political matte	er of national importance,
I represent that the payment for th	ne above described broadcast time has been t	furnished by:
	Center Forward	
and you are authorized to annound the payment, if other than an indi	ce the time as paid for by such person or entividual person, is:	ty. The entity furnishing
a corporation; X a commi	ittee; an association; or othe	r unincorporated group.
The names, offices, and addresses the entity are named below (may b	of the chief executive officers, directors, and be attached separately):	d/or authorized agents of
325 7th Street NW Suite 40	00, Washington, DC 20004	
Executive Director	202-441-60 Treasurer: 3	Jeff Murray
THIS STATION DOES NOT DISCRINE ETHNICITY IN THE PLACEMENT OF	MINATE OR PERMIT DISCRIMINATION ON THE ADVERTISING.	HE BASIS OF RACE OR
attorney's fees, that may ensue frof For the above-stated broadcast(s	nless the station for any damages or liability, om the broadcast of the above-requested advested advested advested agree to prepare a script, transcript the time of the scheduled broadcasts.	vertisement(s).
	Be Signed By Issue Advertiser	
Monday, August 06, 2012	Satrue XI Xhaleton	303-989-4700
Date	Signature	Contact Phone Number
То Ве	Signed By Station Representative	
Accepted	Accepted In Part	Rejected
Kristlin	PRISTEN HENDERSON	POLITICAL ADVERTIGING
Signature	Printed Name	Title PEC



Wired Media Partners

PAYMENT PECLEUED

Comments:

Date:

Accepted-Agency/Advertiser:



Salt Lak
Wired Media Partners-Fairfax
11350 Random Hill Rd
Ste 670
Fairfax, VA 22030

CENTER FORWARD EST 11541 (465965) Wired Media Partners-Fairfax (13005) Local/Political Issue Agency BRD POLITICAL ISSUE (ns) (1187) Henderson, Kristen (2948) Center Forward (71144) 09/10/12-09/16/12 1350588 VAIL,CHRIS KUTV/KMYU 11541 Contract # Schedule Dates Account Types Buyer Name Salesperson Sales Office Advertiser Phone/Fax Agency Product Brand

Weekly/Irregular

Billing Type

Comments

Date Entered	08/03/12	Salt Lake City (KUTV)
Last Modified	08/03/12	t Month Sp
Entered By	Kristen Henderson	Sep. 2012 75
GO-09	No	Grand Total: 75
Headline #		vananone on a
Demo		YAANAURRAA
Order Type	Normal	ментинической
Package Deal		TO THE POWER AND
Commission %	15.00	
Commission	\$8,321.25	ngquaranta Miles I garanta n
Net Total	\$47,153.75	connection of the second of th
Sales Tax		and the second s

Rate

\$55,475.00 \$55,475.00

09/10/12-09/14/12 1 :30 5A- News-2 News This Morning 5a Morning 5a 1 1 1 1 1 1 1 5 09/10/12-09/14/12 1 :30 5.28:30A- News-2 News 1 1 1 1 1 1 5 109/10/12-09/14/12 1 :30 6A- RSA (MST) 1 1 1 1 1 1 5 109/10/12-09/14/12 1 :30 6A- RSA-This Morning (New Toward No. 1) 1 <	Line Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW M	o Tu	SPW Mo Tu We Th	r Fr Sa	Su	Spots	Rate	Total	Station	Comments	Entered
09/10/12-09/14/12 1 :30/5:28:30A-News-2 News 1 1 1 1 1 1 5 1 10/10/12-09/14/12 1 :30/6A-8A (MST) 1	O. No.	I Line / News	09/10/12-09/14/12	H	:30 5A- Mori	News-2 News This ning 5a		1	1			2	\$150.00	\$750.00	\$750.00 Salt Lake City (KUTV)		8/3/12
09/10/12-09/14/12 1 :30 6A- BA (MST) 1 1 1 1 1 1 1 1 1 5 09/10/12-09/14/12 1 :30 8A- CBS-This Morning: Title) 1 <	2.0 Normal	l Line / News	09/10/12-09/14/12	-	:30 5:2k	8:30A- News-2 News 5 Morning 530a			1	Т		-C2	\$300.00	\$1,500.00	\$1,500.00 Salt Lake City (KUTV)		8/3/12
09/15/12-09/14/12 1 :30 8A- CBS-This Morning (New Title) 1	3.0 Normal	I Line / News	09/10/12-09/14/12	1	:30 6A-	8A (MST)	1			1		-CI	\$600.00	\$3,000.00	\$3,000.00 Salt Lake City (KUTV)		8/3/12
09/15/12-09/15/12 1 :30 SA-CBS-This Morning: 1 1 1 1 Saburday 09/16/12-09/16/12 1 :30 7:58:30A-CBS-News 1 1 1 1 1 1 1 Sunday Morning Sunday Morning 1 1 1 1 1 3 Right Right 1:30 11:58:27A- News-2 News at News-2	4.0 Normal	I Line / SPOT	09/10/12-09/14/12	П	:30 8A- Title	CBS-This Morning (New 9)	-			-		ις.	\$250.00	\$1,250.00	\$1,250.00 Salt Lake City (KUTV)		8/3/12
09/16/12-09/16/12 1 ::30 7:58:30.A-CBS-News 1 1 1 1 1 1 1 1 1 1 1 3 99/11/12-09/14/12 1 ::30 8:58:56.A-CBS-The Price Is Right 1 1 1 1 3 Noon Noon 1 1 1 1 3 09/11/12-09/13/12 1 ::30 [11:58:27A- News-2 News at News-2 News-2 News at News-2 News-2 News at News-2 New	5.0 Normal	I Line / SPOT	09/15/12-09/15/12	П	:30 5A- Satu	CBS-This Morning: urday						1	\$50.00	\$50.00	\$50.00 Salt Lake City (KUTV)		8/3/12
09/11/12-09/14/12 1 :30/8:58:56A-CBS-The Price Is 1 1 1 1 3 Right 1 :30/11:58:27A-News-2 News at Noon 1 1 1 1 3 Noon 09/11/12-09/13/12 1 :30/11-2.30P (NST) 1 1 1 2	6.0 Normal	I Line / SPOT	09/16/12-09/16/12	=	:30 7:5k	8:30A- CBS-News Iday Morning					₩	1	\$600.00	\$600.00	\$600.00 Salt Lake City (KUTV)		8/3/12
09/10/12-09/14/12 1 :30 11:58:27A- News-2 News at 1 1 1 3 3 Noon Noon 1 1 1 1 3 1 1 1 1 2 2 3 2 3 3 3 3 3 3	7.0 Normal	I Line / SPOT	09/11/12-09/14/12	П	:30 8:5	8:56A- CBS-The Price Is ht		-				8	\$750.00	\$2,250.00	\$2,250.00 Salt Lake City (KUTV)		8/3/12
09/11/12-09/13/12 1 :30 1P- 2:30P (MST) 1 1 1 2	8.0 Normal	I Line / News	09/10/12-09/14/12	-	:30 11:: Noo	58:27A- News-2 News at			1	-		ю	\$350.00	\$1,050.00	\$1,050.00 Salt Lake City (KUTV)		8/3/12
	9.0 Normal	Line / SPOT	09/11/12-09/13/12	1	:30 1P-	2:30P (MST)						2	\$200.00	\$400.00	\$400.00 Salt Lake City (KUTV)		8/3/12
10.0 Normal Line / SPOT 09/10/12-09/10/12 1 :30 2P- CBS-The Talk 1 : 1 \$275.00	10.0 Norma	I Line / SPOT	09/10/12-09/10/12	1	:30 2P-	CBS-The Talk						ㅋ	\$275.00	\$275.0	\$275.00 Salt Lake City (KUTV)		8/3/12



Wired Media Partners-Fairfax 11350 Random Hill Rd

Ste 670 Fairfax, VA 22030

Contract # 1350588
Schedule Dates
Advertiser
Agency
Product
Brand
CENTER FORWARD
Salesperson
Sales Office
Buyer Name
VAIL, CHRIS
Phone/Fax
/
CPE
11541
Account Types
Contract Forward (711
Wired Media Partner
Product
CENTER FORWARD
C

Billing Type

Comments

Commission % Package Deal Last Modified Commission Order Type **Entered By** Headline # Net Total Sales Tax CO-0P Demo CENTER FORWARD EST 11541 (465965) Wired Media Partners-Fairfax (13005) Local/Political Issue Agency BRD POLITICAL ISSUE (ns) (1187) Henderson, Kristen (2948) Center Forward (71144) Weekly/Irregular 1350588

	By Broadcast Month Spots Sep. 2012 75	V) Spots 75	Rate \$55,475.00
Kristen Henderson No	Grand Total:	75	\$55,475.00

Normal			
15.00	SSAAAAA SAAAAA SAAAAAA SAAAAAA SAAAAAA SAAAAAA		
\$8,321.25			
\$47,153.75	OMBARITY OMBARIA		

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW Mo	₽	We Th	F. Sa	Su Spots	Rate	Total	Station	Comments	Entered
11.0	11.0 Normal Line / SPOT	09/10/12-09/14/12	F	:303	:30 3P- Ricki Lake	-		2 1	2	_	\$350.00	\$2,450.00	\$2,450.00 Salt Lake City (KUTV)		8/3/12
12.0	12.0 Normal Line / News	09/10/12-09/14/12	H	:30 3:5 4p	:30 3:58:15P- News-2 News at 4p			1		Ŋ	\$400.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		8/3/12
13.0	13.0 Normal Line / News	09/10/12-09/14/12	1	:304:	:304:30P- News-2 News at 430p	1				2	\$500.00	\$2,500.00	\$2,500.00 Salt Lake City (KUTV)		8/3/12
14.0	14.0 Normal Line / News	09/10/12-09/14/12	н	:304:5 5p	:30 4:59:20P- News-2 News at 5p	1		т.		2	\$1,000.00		\$5,000.00 Salt Lake City (KUTV)		8/3/12
15.0	15.0 Normal Line / News	09/10/12-09/14/12	-	:302:	:30 5:59P- News-2 News at 6p	1	1	1 1	1	2	\$1,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		8/3/12
16.0	16.0 Normal Line / SPOT	09/10/12-09/14/12	T	:306: T	:30 6:28P- Entertainment Tonight	1	H	1 1		5	\$1,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		8/3/12
17.0	17.0 Normal Line / SPOT	09/15/12-09/15/12	-	:30 61	:30 6P- 7P (MST)				1	1	\$400.00		\$400.00 Salt Lake City (KUTV)		8/3/12
18.0	18.0 Normal Line / Prime	09/12/12-09/12/12	1	:306:	:30 6:57:26P- CBS-Big Brother (Wednesday)			1		1	\$1,800.00	\$1,800.00	\$1,800.00 Salt Lake City (KUTV)		8/3/12
19.0	19.0 Normal Line / Prime	09/13/12-09/13/12	-	:302:	:30 7:59P- CBS-Big Brother (Thursday)			-		1	\$3,200.00	\$3,200.00	\$3,200.00 Salt Lake City (KUTV)		8/3/12
20.0	20.0 Normal Line / Prime	09/15/12-09/15/12	1	:308: M	:30 8:59P- CBS-48 Hours Mystery (Saturday)				-	#	\$800.00	\$800.00	\$800.00 Salt Lake City (KUTV)	A.	8/3/12
				-	NOO NOO	FIRE	IATI	Z	CON	INFIRMATION CONTRACT	ļ				
Accepted	Accepted-Agency/Advertiser:			Date:	Accepted-Sta	-Station:					Date:	Comments:			

Wired Media Partners-Fairfax (13005) POLITICAL ISSUE (ns) (1187) Center Forward (71144) 09/10/12-09/16/12 1350588 Contract # Schedule Dates Advertiser Agency Product) KUTV 299 S Main St Ste 150 Salt Lake City, UT 84111

Salesperson Brand

Last Modified **Entered By** Headline # CO-0P

CENTER FORWARD EST 11541 (465965)

Henderson, Kristen (2948) KUTV/KMYU VAIL, CHRIS

Buyer Name

Wired Media Partners-Fairfax 11350 Random Hill Rd

Fairfax, VA 22030 Ste 670

Phone/Fax

sales Office

Local/Political Issue Agency BRD 11541

Weekly/Irregular

Account Types

Silling Type

Comments

08/03/12 08/03/12

Package Deal Order Type Demo

Commission % Commission Net Total

Rate \$55,475.00 By Broadcast Month Spots Salt Lake City (KUTV) Sep. 2012

2 2 Grand Total:

\$55,475.00

Kristen Henderson

Sales Tax

\$47,153.75 \$8,321.25 15.00

Normal

Entered 8/3/12 8/3/12 8/3/12 Comments \$2,500.00 Salt Lake City (KUTV) \$12,500.00 Salt Lake City (KUTV) \$1,200.00 Salt Lake City (KUTV) Comments: Total \$2,500.00 \$600.00 \$2,500.00 Rate Date: CONFIRMATION CONTRACT SPW Mo Tu We Th Fr Sa Su 1 1 1 1 1 1 1 н -Accepted-Station: :30 10P- News-2 News at 10p :30 8P- CBS-The Good Wife :30 10:37P- CBS-The David Letterman Show Run Times 09/16/12-09/16/12 09/10/12-09/11/12 09/10/12-09/14/12 Line Type / Break Type (Ref #) Line Line Type / Break 21.0 Normal Line / Prime 22.0 Normal Line / News 23.0 Normal Line / SPOT Accepted-Agency/Advertiser

B/E Bookend P/B Piggy Back



KRISTEN HENDERSON CENTER FORWARD

9/10/12 - 9/16/12 1350588

ORDER NUMBER: FLIGHT DATES:

CLIENT: Ä

MAKEGOOD REQUEST

KUTV, L.P. 299 South Main Street SLC, UT 84111 (801) 839-1113 (801) 839-1101 Fax

9/10/12 - 9/16/12 CHRIS VAIL 11541 **ESTIMATE:** PRODUCT: BUYER:

	NOTES		PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PROGRAMMING CHANGE								
Q	RATE	7	750	750	150	400							2,650	
MAKE-GOOD	A CONTRACTOR	A 1818	\$	8	\$	69							 €9	
M	TIME		11A-12P	11A-12P	11A-12P	6-7P							Totals	
	PROGRAM		PRICE IS RIGHT	PRICE IS RIGHT	PRICE IS RIGHT	PAID PROGRAMMING								
	DAY	DATE	9/11	9/13	9/14	9/15								
ののとうない							and the second					国際政策等等等	なるを	
教育を記るは多いを	RATE		750	120	120	400					(Tail)		2,650	
深 多	IME	State State Print	\$ Y	\$ Y	\$ YC	ъ						_	€	
í		信念	9-10A	9-10A	9-10A	6-7P								
SPOT MISSED	PROGRAM	等 () 是 () 是 () 是 ()	PRICE IS RIGHT	PRICE IS RIGHT	PRICE IS RIGHT	GNEKEND							TOTALS	VOTES: MAKEGOODS DUE TO PROGRAMMING CHANGES
	DAY		9/11	9/13	9/14	9/15								AKEGOODS DUE TO P
	LINE#	SPOT#	7	7	7	17								(OTES: M

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not availiable.

If KUTV does not receive response from buyer within 24 hours make good will be made as offered Note:



Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	***************************************	
		Days	Gross	Sep	Sep	Sep	Sep	Sep	Sep	Sep		
Program Name	DP	Length	Rate	10	11	12	13	14	15	16		Total
KUTV 5a News	ÉΜ	M-F	\$150.00	1	1	1	1	1				5
5:00 AM 5:30 AM		30	\$750.00									
KUTV 5:30a News	EM	M-F	\$300.00	1	1	1	1	1				5
5:30 AM 6:00 AM		30	\$1,500.00									
KUTV 6a News	ЕМ	M-F	\$600.00	1	1	1	1	1				5
6:00 AM 8:00 AM		30	\$3,000.00									
CBS This Morning	EM	M-F	\$250.00	1	1	1	₋ 1	1				5
8:00 AM 9:00 AM		30	\$1,250.00									
Saturday 5a News	EM	Sa	\$50.00						1			1
5:00 AM 7:00 AM		30	\$50.00									
CBS Sunday Morn	EM	Su	\$600.00							1		1
8:00 AM 9:30 AM		30	\$600.00									
Price is Right	DT	M-F	\$7 50.00		1		1-	1				3_
9:00 AM 10:00 AM		30	\$2,250.00									
KUTV Noon News	DT	M-F	\$350.00	1	•	1		1				3
12:00 PM 1:00 PM		30	\$1,050.00									
Bold & Beautiful	DT	M-F	\$200.00		1		1					2
1:00 PM 2:30 PM		30	\$400.00									
The Talk	DT	M-F	\$275.00	1								1
2:00 PM 3:00 PM		30	\$275.00									
Ricki Lake	EF	M-F	\$350.00	1	1	2	1	2				7
3:00 PM 4:00 PM		30	\$2,450.00									
KUTV 4p News	ΕN	M-F	\$400.00	1	1	1	1	1				5
4:00 PM 4:30 PM		30	\$2,000.00									

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM



Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun		
		Days	Gross	Sep								
Program Name	DP	Length	Rate	10	11	12	13	14	15	16		Total
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1				5
4:30 PM 5:00 PM		30	\$2,500.00									
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1				5
5:00 PM 5:30 PM	l	30	\$5,000.00									
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1				5
6:00 PM 6:30 PM	l	30	\$5,000.00									
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1				5
6:30 PM 7:00 PM	I	30	\$5,000.00									
Ent Wknd	PA	Sa	\$400.00						1	PAIO	PROGRAMMING	1
6:00 PM 7:00 PM	1	30	\$400.00							•		
Big Brother	PT	W	\$1,800.00			1						1
7:00 PM 8:00 PM	1	30	\$1,800.00									
-Big-Brother	PT	Th	\$3,200.00				1				·	1_
8:00 PM 9:00 PM	1	30	\$3,200.00									
48 Hours	PT	Sa	\$800.00						1			1
9:00 PM 10:00 P	M	30	\$800.00									
3 GOOD WIFE	PT	Su	\$2,500.00							1		1
8:00 PM 9:00 PM	1	30	\$2,500.00									
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1				5
10:00 PM 10:35 F	M	30	\$12,500.00									
Letterman	LF	M-F	\$600.00	1	1							2
10:35 PM 11:38 F	М	30	\$1,200.00									
Station Gross Totals			\$55,475.00	14	14	14	14	14	3	2		75

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:26:46 AM

KUTV-TV

Page 2 of 2